

Portfolios and Professionalism

Weekly Report 9/17/18 - 9/23/18

Throughout this week a main topic discussed in class was developing resumes, perfecting handshakes, and producing a digital portfolio. The portfolio in question gave way to new difficulties including professional non-copyright pictures. To counteract this issue, some thinking was needed, use the pictures the website creator generated and possibly be faced with an average looking portfolio?, find copyright free pictures and face the issue of quality once the picture is uploaded to the website?, or contact photographers and use their pictures? Luckily, the photographer Rachel Bauldree was happy to help. Her pictures include stunning companion animals and livestock allowing the portfolio to be a step above others as the pictures are used nowhere else. The emotion captured in the pictures gives the loving atmosphere which is aimed for not only throughout ISM but also in the future once a steady job is obtained. Maintaining this stylistic emotional format will aim to create an approachable environment which clients feel comfortable bringing in their pets. Approachable appearances are vital within the veterinary field as no owner will take the pet they love and care for to a clinic which does not promote happy and healthy animals.